

Deafblind UK Charity Place Terms and Conditions

Terms and Conditions for the London Marathon MyWay

By accepting a charity place from Deafblind UK in the **London Marathon MyWay**, you agree to the following Terms and Conditions.

Definitions

In these Terms and Conditions:

- **"Event"** means the **London Marathon MyWay** taking place on **Saturday 24 and Sunday 25 April 2027**.
- **"Event Organiser"** means the organisation responsible for planning, managing and delivering the Event, **London Marathon Events**.
- **"Participant"** means an individual who has accepted a Deafblind UK charity place in the Event.
- **"Deafblind UK"** means Deafblind UK, the charity providing the Participant with a charity place.

Sponsorship target

By accepting a charity place, you pledge to raise as much as you can for Deafblind UK.

1. Participation

1.1 Registration Fee

Any registration fee paid to secure your charity place is non-refundable if you later choose not to participate in the Event for any reason, or are withdrawn from the Event by Deafblind UK for any reason, including lack of fundraising activity.

1.2 Withdrawal

If you no longer intend to take part in the Event, you must notify the Deafblind UK Fundraising Team at the earliest opportunity.

Notification must be received no later than **01/02/2027** This is to allow sufficient time for Deafblind UK to reallocate the charity place to another participant where possible.

Please note that if you withdraw, or you are withdrawn, from the Event, you understand that any monies raised are not refundable and will be used by the charity.

1.3 Deferrals

If you are unable to participate due to unforeseen circumstances, such as illness, injury or pregnancy, Deafblind UK may, at its sole discretion, offer to transfer your place to a future event where possible. Transfers are not guaranteed and will depend on the Event Organiser's policies and availability.

1.4 Event Registration

Participants must complete any additional registration required by the Event Organiser by the deadline specified by the Event Organiser.

Failure to do so will result in non-participation in the Event. In these circumstances, Deafblind UK reserves the right to allocate the place to another applicant.

1.5 Communication

Participants must remain contactable by Deafblind UK throughout their participation in the Event and respond to communications sent via email, text, WhatsApp or telephone within a reasonable timeframe. Failure to do so may result in the Participant's charity place being withdrawn.

1.6 Age

The minimum age for the Event is 18, participants must be at least the minimum age on the day of the Event.

2. Event Responsibility

2.1

The Event is organised and managed solely by the Event Organiser, who is responsible for the delivery of the Event, including all health and safety arrangements.

Participants should read and comply with the Event Organiser's own terms and conditions, rules and guidance before taking part.

2.2

Deafblind UK is not responsible for the organisation or operation of the Event and accepts no liability for any injury, illness, loss or damage arising from your participation.

Participation is entirely at the Participant's own risk.

2.3

Participants are responsible for ensuring they are medically fit to take part. If you have any concerns about your health or physical ability to participate, you should seek advice from your GP or another appropriate healthcare professional before the Event.

2.4

Your charity place is valid only for the Event taking place on **Saturday 24 and Sunday 25 April 2027**.

If the Event is cancelled or postponed by the Event Organiser, Deafblind UK cannot guarantee that your place will be transferred to a future event. Any decisions regarding transfers will be at the discretion of Deafblind UK and subject to arrangements made by the Event Organiser.

2.5 Travel and Accommodation

Participants are responsible for arranging and paying for their own travel, accommodation and any other personal expenses associated with participating in the Event.

3. Fundraising Commitment

3.1 Sponsorship Target

By accepting a Deafblind UK charity place, you commit to raise as much as you can, for Deafblind UK.

3.2 Exclusive Fundraising

All fundraising undertaken in connection with your charity place must be solely in aid of Deafblind UK.

3.3 If You Cannot Reach Your Target

If at any stage you believe you may not be able to meet your fundraising target, you must inform the Deafblind UK Fundraising Team as soon as possible so that appropriate support can be provided.

3.4 Paying in Sponsorship

Participants should pay sponsorship to Deafblind UK regularly throughout their fundraising campaign using one of the following methods:

Online fundraising

- JustGiving
- Enthuse

Cheque

Payable to:

Deafblind UK
National Centre for Deafblindness
167–169 Great Portland Street
5th Floor
London
W1W 5PF

Please include your name and the Event name with your payment.

Telephone

Call the Fundraising Team on **01733 973445** to make a debit or credit card payment.

Online

Donate securely via the Deafblind UK website. Please reference you are a participant in the Event when donating.

3.5 Outstanding Sponsorship

Any outstanding sponsorship should be paid to Deafblind UK as soon as reasonably possible, and no later than six weeks after the date of the Event.

4. Fundraising Conduct

Participants agree to:

- follow all fundraising guidance issued by Deafblind UK;
- comply with all relevant fundraising laws and regulations;
- behave responsibly and ethically while fundraising:
 - use only lawful methods of fundraising;
 - avoid any activity that could damage the reputation of Deafblind UK;
 - use Deafblind UK fundraising materials appropriately and only for the purposes of supporting the Event.

5. Personal Data

5.1 Your Data

The Participant agrees that Deafblind UK may collect, store and use their personal information for the purposes of:

- administering the charity place
- communicating about the Event
- providing fundraising support
- fulfilling legal and regulatory obligations
- sharing necessary information with the Event Organiser where required for participation.

All personal data will be processed in accordance with applicable UK data protection legislation, including the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018, and [Deafblind UK's Privacy Policy](#).

5.2 Photographs

Participants agree that their first name and any photographs or video footage taken during the Event may be used by Deafblind UK for fundraising, promotional and marketing purposes. This may include, but is not limited to,

producing marketing materials for future challenge events and sharing photographs and videos on Deafblind UK's website, social media channels and other communications to promote the Event and celebrate the achievements of participants.

Participants who do not wish for their photographs or video footage to be used in this way should notify Deafblind UK as soon as possible by contacting the Fundraising Team.

6. General

6.1

Deafblind UK reserves the right to withdraw a charity place if a Participant:

- fails to comply with these Terms and Conditions
- fails to register with the Event Organiser by the required deadline
- behaves in a way that may bring Deafblind UK into disrepute.

6.2

These Terms and Conditions apply in addition to any terms and conditions imposed by the Event Organiser.

6.3

If any part of these Terms and Conditions is found to be invalid or unenforceable, the remaining provisions shall continue to apply in full.

Declaration

By registering for the Event, I confirm that:

- I have read and understood these Terms and Conditions.
- I agree to comply with these Terms and Conditions.
- I understand that I participate in the Event at my own risk.
- I agree to raise at least the minimum sponsorship amount stated above.
- I will comply with the Event Organiser's rules and requirements.

Deafblind UK may vary these Terms and Conditions from time to time. The up-to-date terms shall be available on this website.

These Terms and Conditions, and any dispute or claim that arises out of or in connection with them, are governed by and construed in accordance with the law of England and Wales, and of Northern Ireland.